



Connect, Engage, Grow.

# EDIGIGO

## YOUR DIGITAL PARTNER

# 2025

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Sohna Rd, Sector-49 , Gurugram – 122018



# About **Edigigo**

Edigigo is not your average company—we're your brand's growth catalyst in a rapidly evolving online world. Blending creativity with data-driven strategies, we design, develop, and deliver digital experiences that captivate audiences and drive results. From crafting stunning websites to mastering the art of SEO and social media, we make sure your brand doesn't just survive but thrives in the digital jungle.

**50+**  
Global Brand Partners

**15+**  
Years of Industry Experience

**70+**  
Projects Completed

## Our **Global Partners**



# Our *Mission*

At EdigiGo, we believe that brand building is more than just a process—it's an immersive experience. Our mission is to redefine how brands connect with their audiences, leveraging the power of digital innovation to inspire, engage, and transform businesses into lifelong industry leaders.

450+

Publishers

200+

Brand & Agency  
Reach

75+

Active PMP's

50+

Demand  
Partners

## PUBLISHERS WE WORK WITH FOR OUR CLIENTS

Quora

mba.com

Learn CBSE

EDUMANTRA  
Online & Distance Education



TOPPER  
LEARNING

## NEWS PUBLICATIONS



NEWS18



ZEENEWS

INDIA  
TODAY

NDTV

## FINANCE PUBLISHERS



live**mint**

money**control**

Business Standard

FINANCIAL  
EXPRESS

## PUBLISHERS

Uber

SWIGGY

zomato

rapido

paytm

Pay

amazon ads

## OTT PUBLISHERS



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# Our *Services*



**Search Engine  
Optimization**



**Social Media  
Optimization**



**Pay-Per-Click  
Ads Services**



**Website Design &  
Development**



**App Design &  
Development**



**Wordpress  
Development**



**E-Commerce  
Development**



**Display  
Ads Services**



**Email Marketing  
Services**



**Core Web  
Development**



**Content Writing  
Services**



**Instagram  
Marketing Services**

# Our *Work*

## SMO Portfolio

Explore our social media portfolio featuring diverse, high-performing creatives across industries like education, healthcare, and travel. Our designs blend strategy with aesthetics to boost engagement, reach, and brand identity.



**6.8%**

Engagement Rate

**85%**

Follower Growth In 3 Months

**5.2M+**

Total Impressions

**2.5%**

Post CTR

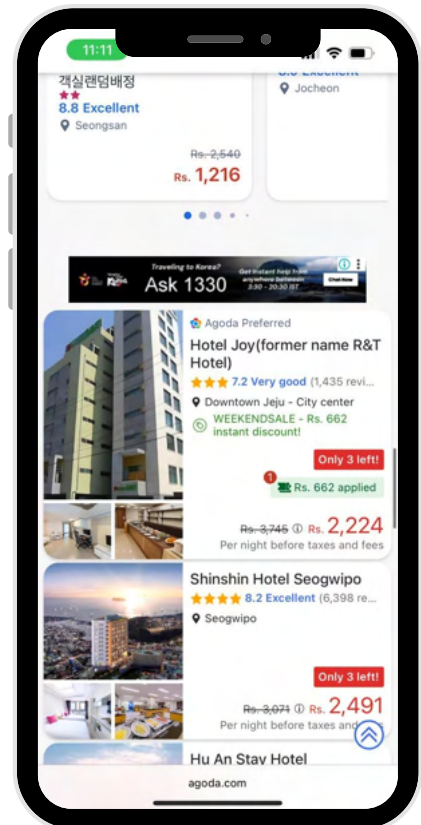
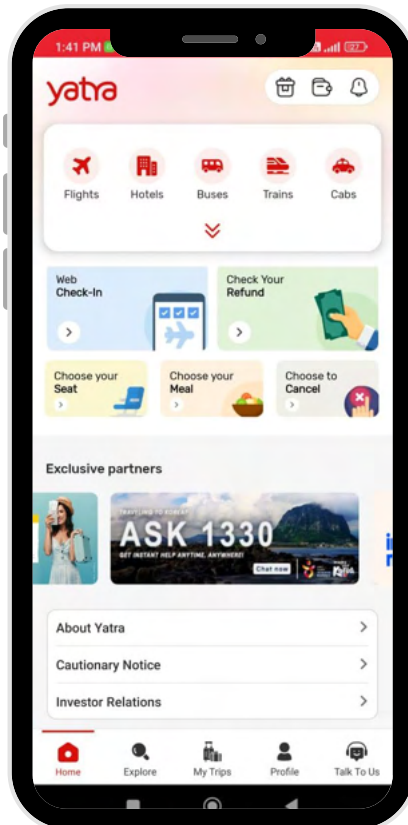
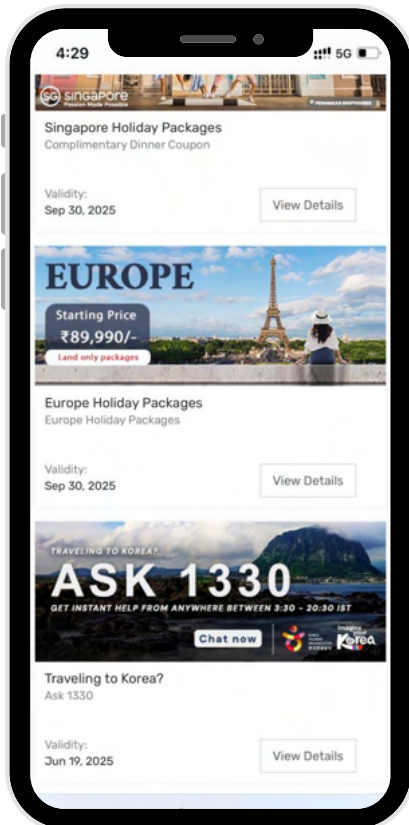
# Our Work



# Our **Work**

## Display Ads Portfolio

Explore our dynamic display ads portfolio featuring creative campaigns across education, healthcare, travel, and more—successfully published on premium platforms like Agoda, Zomato, Swiggy, and others.



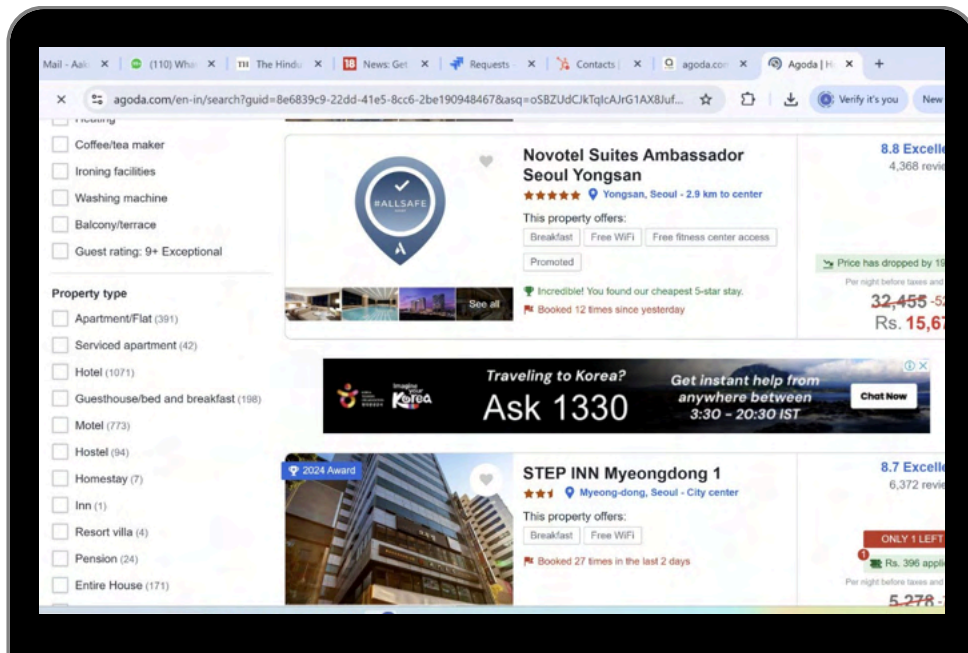
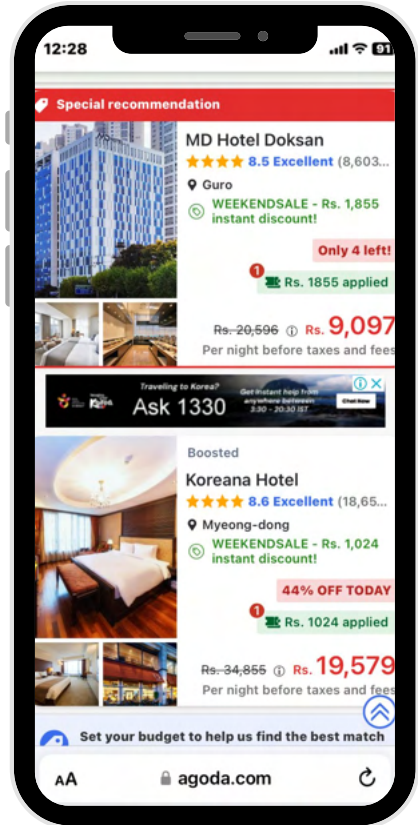
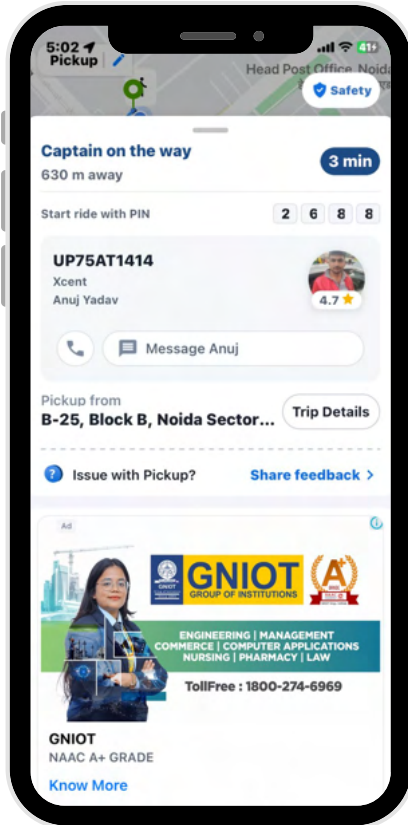
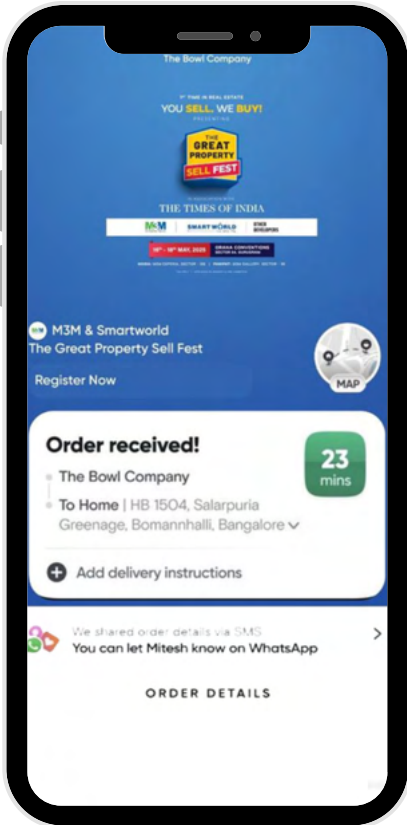
**2.6M+**  
Impressions

**7.9K+**  
Clicks

**0.39%**  
CTR

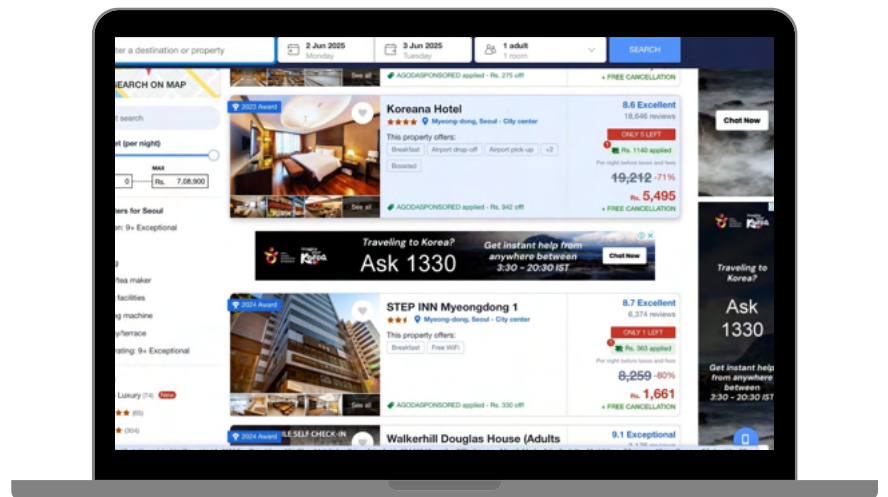
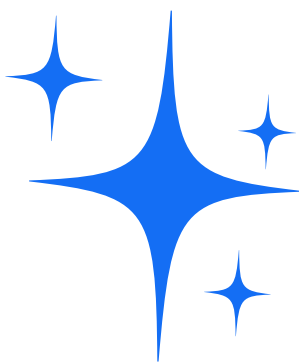
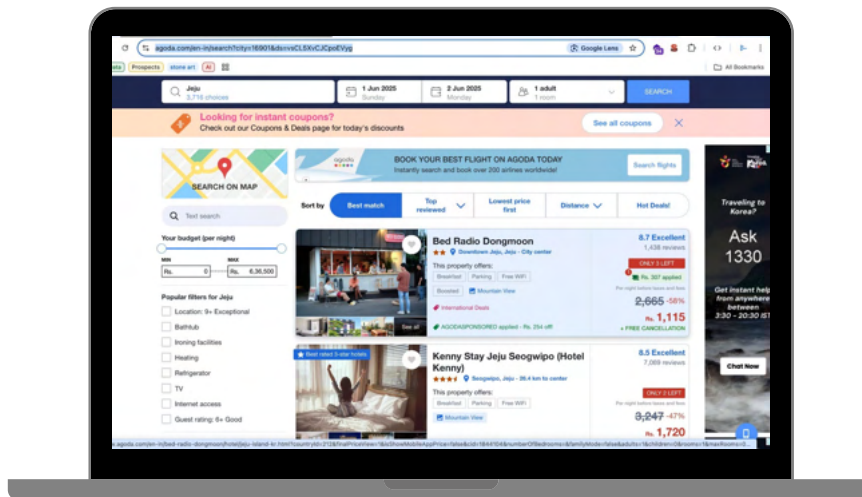
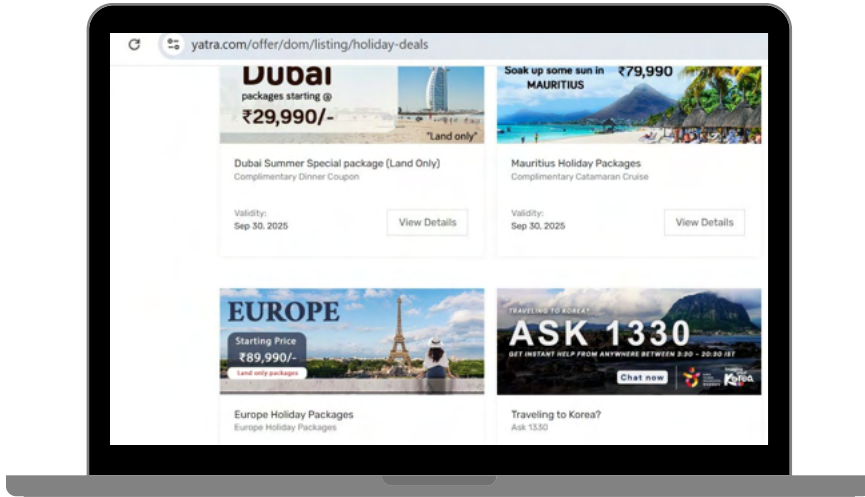
# Our Work

## Display Ads Portfolio



# Our Work

## Display Ads Portfolio

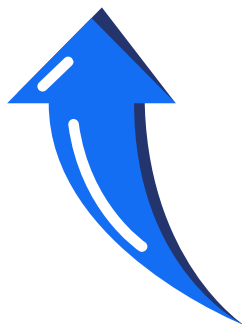
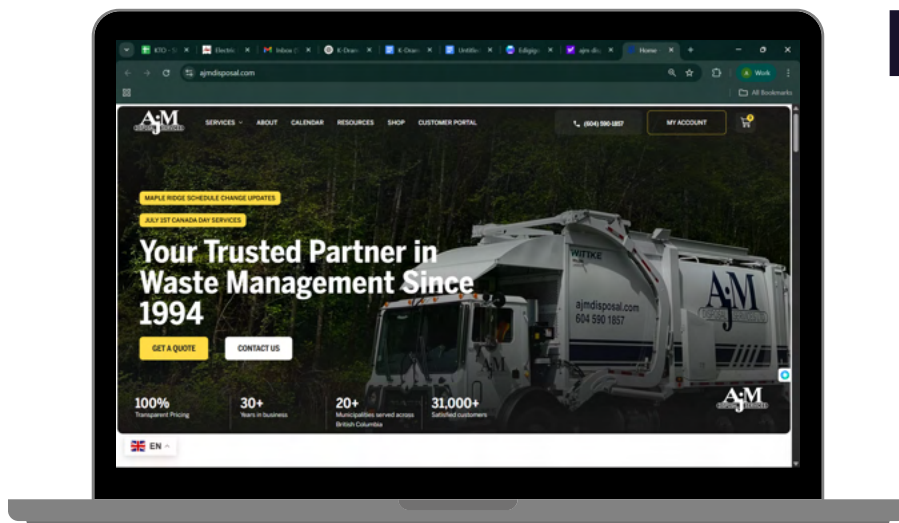


# Our *Work*

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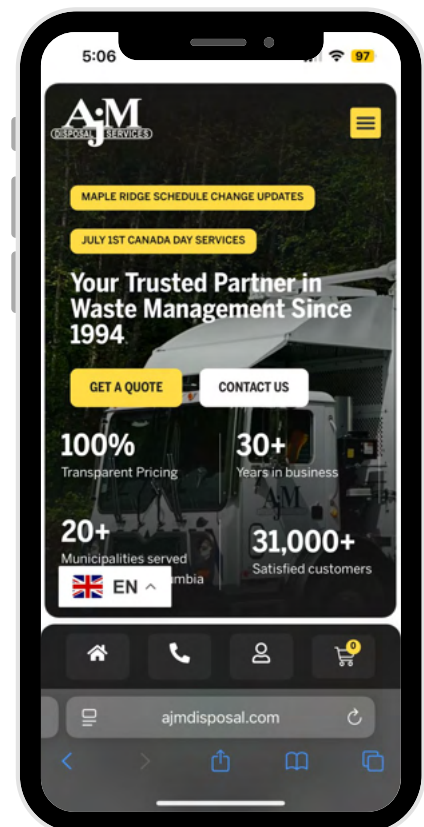
Explore our innovative website design portfolio showcasing impactful digital experiences across diverse industries, including education, hospitality, healthcare, and lifestyle. Our websites blend functionality with aesthetics.

## AJM Website Portfolio



## Desktop *View*

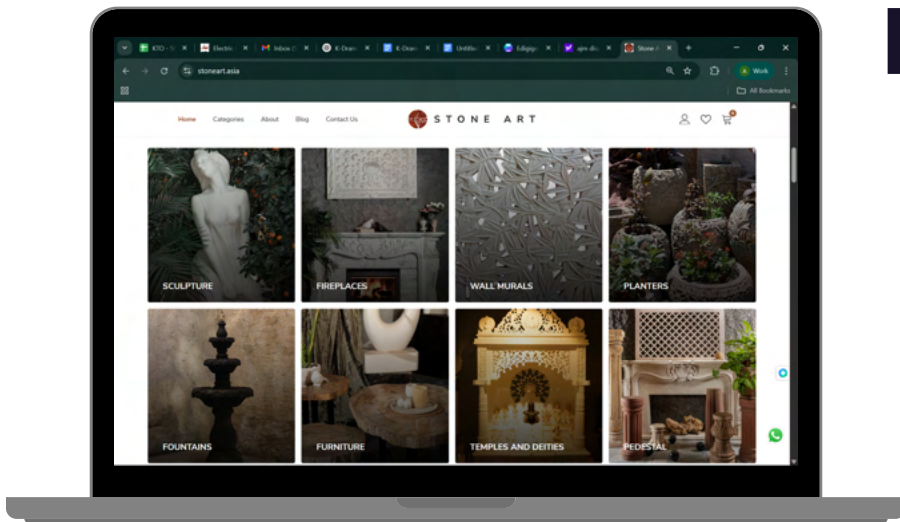
## Mobile *View*



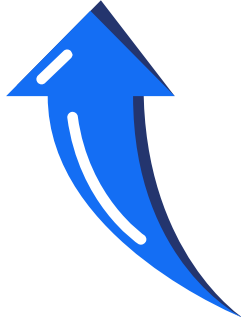
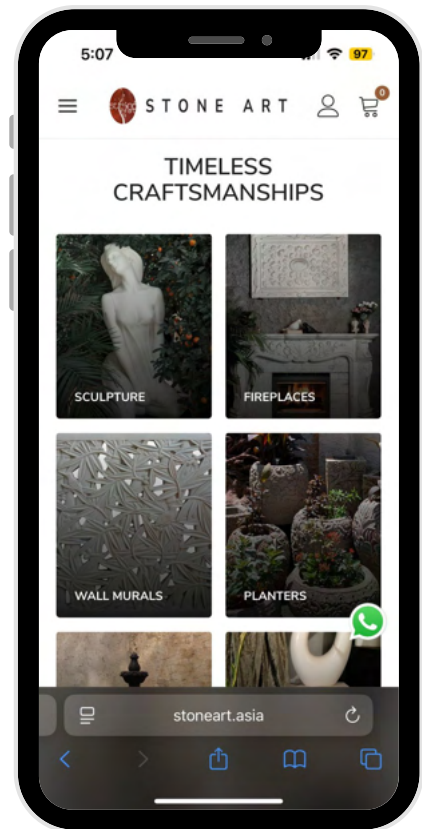
# Our *Work*

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## Stoneart Website Portfolio



## Mobile *View*

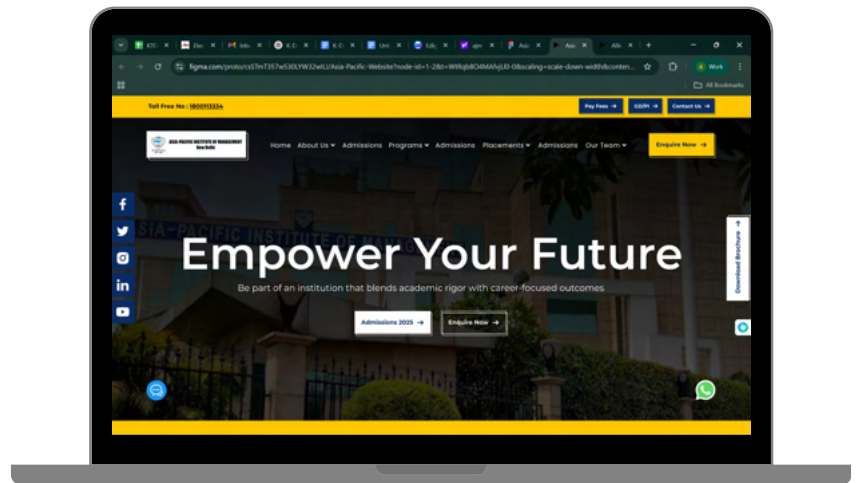
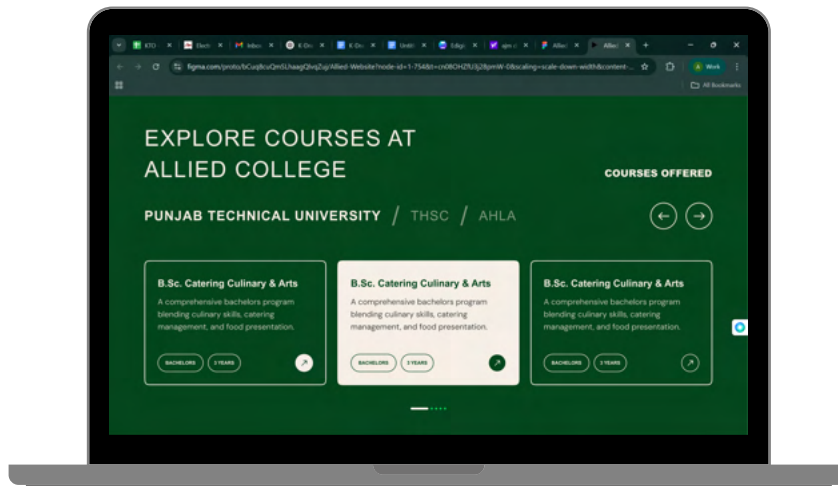
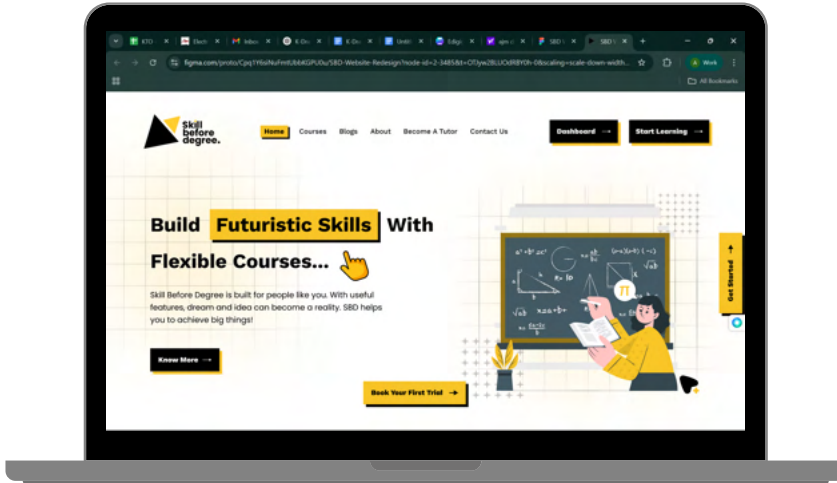


## Desktop *View*

# Our **Work**

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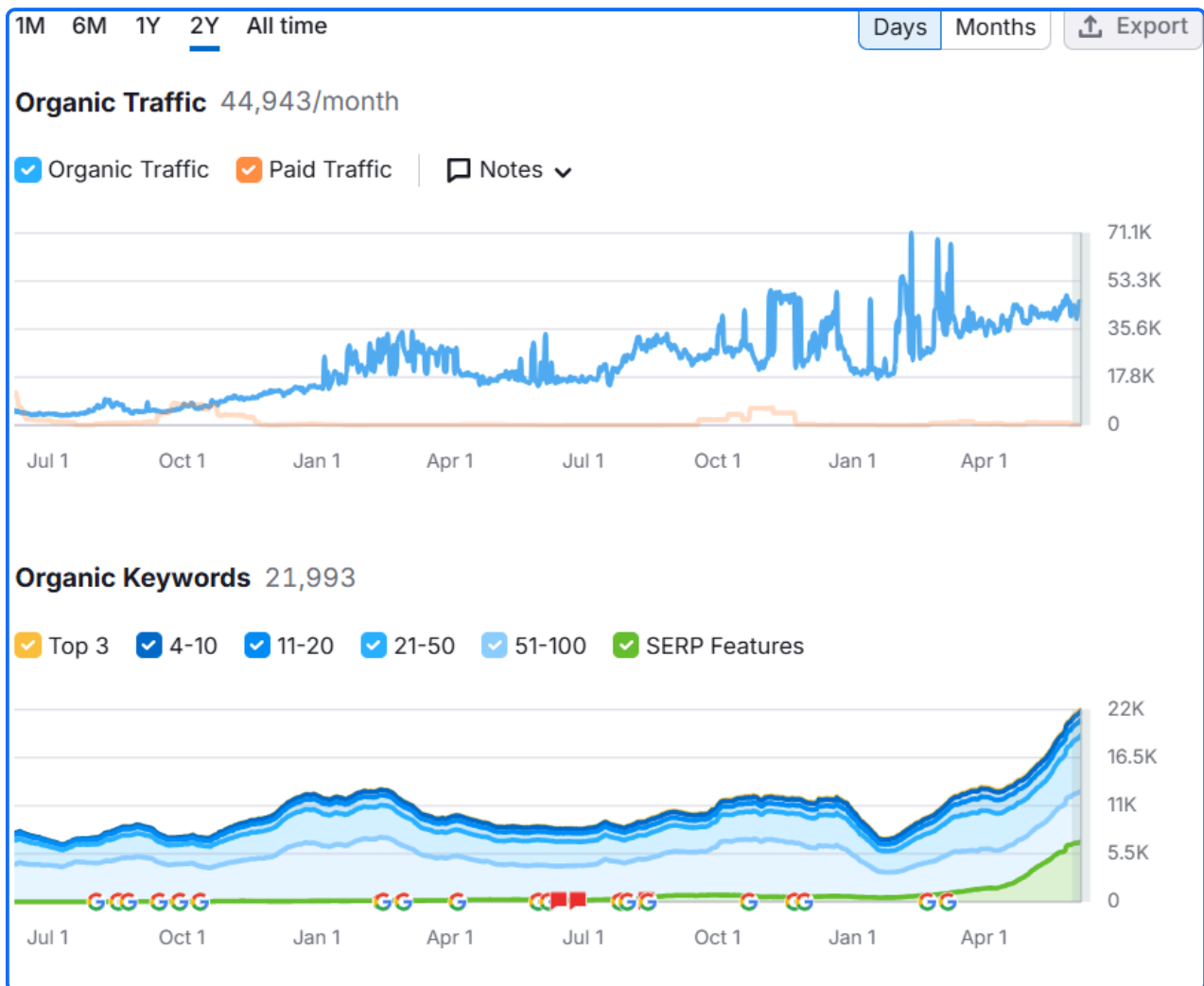
## Website Portfolio



# Our **Work**

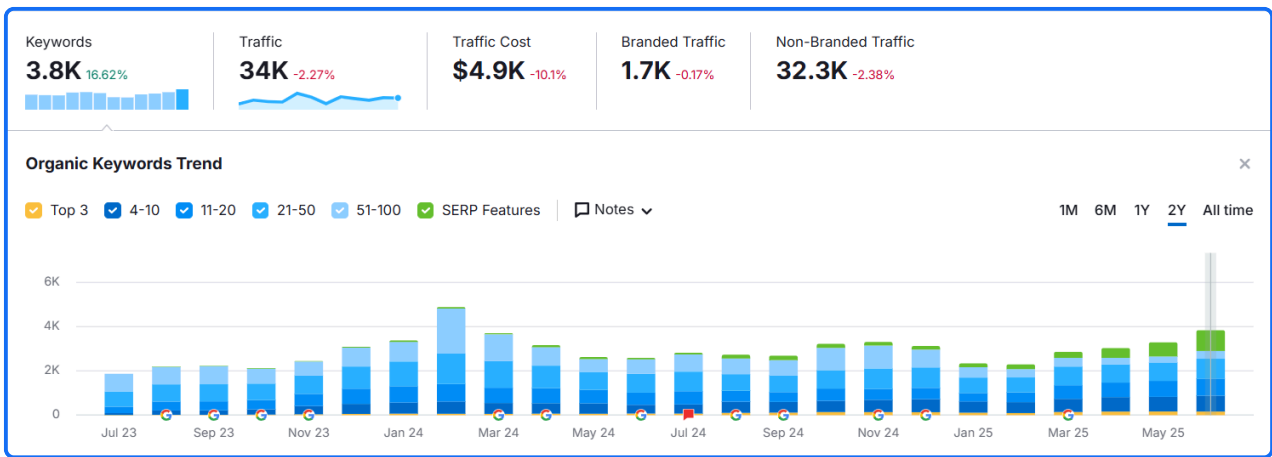
## Ziggly - SEO Case Study

Over the last two years, Edigigo consistently enhanced Ziggly's SEO performance through strategic content, technical optimization, and keyword targeting—resulting in stronger visibility, higher search rankings, and improved organic reach.



## Traffic & Keywords Trend

The organic traffic increased from ~12K to 45K/month, and keywords jumped from ~6K to 21.9K. There's clear growth in top-ranking positions, showing solid SEO progress.



## Keyword & Traffic Overview

Over the last 2 years, The keywords grew from ~3.2K to 3.8K (+16.6%). While traffic slightly dropped from ~35K to 34K, most of it remains non-branded, indicating strong organic reach.






## Country-wise Growth

In India, traffic rose from ~12K to 37K, while in the US, it picked up from almost zero to ~7K. Keyword count in both regions also increased steadily, especially in 2025.

# CONNECT

## WITH US TODAY !!

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SCAN ME